

Quilt Show Reno 2026

SPONSORSHIP INFORMATION

PLATINUM SPONSORSHIP PACKAGE - \$5,000.00

- ♣ Logo recognition on the front page of the Quilt Show Reno website as a Platinum sponsor
- ♣ Up to (4) 10 x 10 booths at a reduced rate of \$500 each
- ♣ Prime booth location at the show with priority move-in
- ♣ Major sponsor logo recognition in all printed literature, i.e., flyers and coupons
- ♣ Major sponsor logo recognition in all newsletters to over 37,000 email addresses
- ♣ One industry magazine, E-blasts to include your logo
- ♣ One exclusive newsletter sponsored by your company that includes a half-page color ad, 598 X 598 pixels
- ♣ PA announcements on-site recognizing Platinum sponsorship
- ♣ Full-page ad on the inside front or back cover of the show program
- ♣ Logo recognition as a Platinum sponsor in the show program
- ♣ Recognition on sponsor signage at the entrance of the show entrance

GOLD SPONSORSHIP - \$3,500.00

- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website as a Gold sponsor
- ♣ Up to two 10 x 10 booths at a reduced rate of \$500 each
- ♣ Prime booth location at the show with priority move-in
- ♣ Sponsor logo recognition in all newsletters
- ♣ PA announcements on-site recognizing Gold sponsorship
- ♣ Full-page ad in show program
- ♣ Logo recognition as the Gold sponsor in the show program
- ♣ Recognition on sponsor signage at the show entrance

SILVER SPONSORSHIP - \$1,500.00

- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website as a Silver sponsor
- ♣ One 10 x 10 corner booth at a reduced rate of \$500
- ♣ Prime booth location at the show with priority move-in
- ♣ Sponsor logo recognition in newsletters
- ♣ PA announcements on-site recognizing sponsorship
- ♣ Half-page, full-color ad in the show program
- ♣ Logo recognition on the sponsor page of the show program
- ♣ Recognition on sponsor signage at the show entrance

ATTENDEE SHOPPING / TOTE BAG SPONSORSHIP - \$3,000.00

3,000 Shopping/tote bags with both the Quilt Show Reno and your logo on the same side of the bag.

- ♣ 10 X 10 comped booth with prime location at the show and priority move-in
- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website
- ♣ Logo recognition in newsletters
- ♣ PA announcements on-site recognizing sponsorship
- ♣ Half-page, full-color ad in the show program
- ♣ Logo recognition on the sponsor page of the show program
- ♣ Recognition on sponsor signage at the show entrance

CLASSROOM MACHINE SPONSORSHIP - \$1,500.00

This sponsorship offers exclusive logo recognition on signage outside your classroom, as well as the right to hang a company banner inside the classroom. This is available to the company that is supplying machines to be used by students in the classroom. The sponsor also needs to supply at least one support person in the classroom with the machines who has the knowledge of how the machines work and can troubleshoot for students as necessary. Limit per room: 18-20 sewing machines per room, and 12 Longarm machines)

- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website
- ♣ Logo recognition in newsletters
- ♣ PA announcements on-site recognizing sponsorship
- ♣ Half-page, full-color ad in the show program
- ♣ Logo recognition on the sponsor page of the show program
- ♣ Recognition on sponsor signage at the show entrance

SPECIAL QUILT DISPLAY SPONSORSHIP - \$500.00

- ♣ Exclusive logo signage with a special display
- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website
- ♣ Logo recognition in newsletters
- ♣ PA announcements on-site recognizing sponsorship
- ♣ ¼ page, full-color ad in show program
- ♣ Logo recognition on the sponsor page of the show program
- ♣ Recognition on sponsor signage at the show entrance

NEWSLETTER SPONSORSHIP - \$100.00

- ♣ One newsletter sponsored by your company with logo recognition
- ♣ Half-page ad in same newsletter

MERCHANDISE SPONSORSHIP

For the company that would like to donate merchandise in exchange for promotional consideration
Example: Irons in classrooms

- ♣ Logo recognition on the sponsor page of the Quilt Show Reno website
- ♣ Logo recognition in newsletters
- ♣ PA announcements on-site recognizing sponsorship
- ♣ Logo recognition on the sponsor page of the show program
- ♣ Recognition on the sponsor signage at the show entrance
- ♣ Signage in rooms where merchandise is being used

For more information and other types of sponsorship, contact
Beth Watts at beth@fabric-chicks.com or 775.267.0204.

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